



iLending Propels Growth With Genuine Concern for Clients in Car Refinancing Space

With monthly auto payments soaring and interest rates at all-time highs, the company is a big relief for borrowers seeking financial stability.

Nick Goraczkowski ~ *President iLending*

It is a fascinating opportunity to be able to grow one's business while helping others. Such is the case of iLending, a car refinancing expert that helped more than 15,000 families nationwide last year alone. Building on its continued success, the company is strengthening its relationships with clients and business partners to continue to provide auto refinancing to as many people as possible while improving its digital platform and exploring new verticals.

"Our clients leave us in a better spot than when they found us, and that really fires up our team. We love helping clients and their families save money every day," says Nick Goraczkowski, president of iLending. "It's all about adapting, being transparent, and always coming through for our clients, lenders and partners."

Goraczkowski is not exaggerating. He recalls a client who was paying around \$1,200 monthly on a title loan with an interest rate of more than 115%. iLending was able to bring down the single mom's monthly amortization to only \$250, gave her a vehicle maintenance plan, some cash for groceries, and a grace period of a couple of months.

However, the car refinancing expert's best is yet to come. It is deepening its relationship with FinTech's, lenders, and other partners to expand its offering to even more consumers, to include those that were previously unable to find refinancing options due to credit or equity issues. iLending is focused on making it easier for clients to access its products digitally. Clients can soon process their whole application on their smartphones and other devices.

"We're in growth mode, and our plan involves collaborative expansion with our valued business partners and lenders," Goraczkowski notes. "We're not just forging business connections; we're cultivating long-lasting relationships based on trust and a sincere objective to help as many clients as possible."



We help people lower their monthly auto payment!



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(On average \$132 per month*)